Discussing Intangibles



This one-hour online event is designed to provide participants with an opportunity to clarify any doubts and ask questions related to the course material. During the session, a subject matter expert will be present to offer their insights and expertise on the topic. Participants will have the chance to interview the expert directly, posing their questions in real time.

The interactive format encourages a deeper understanding of the content, allowing participants to receive tailored answers that address their specific concerns. Whether related to theoretical concepts, practical applications, or strategies discussed in the course, the expert will provide live feedback to ensure participants leave with a clearer grasp of the subject.

Prerequisites:

The service is available to people who accomplish the course Intellectual Capital and Change Management for Digital Transformation and Sustainability Linked Courses:

• <u>Intellectual Capital and Change Management for Digital Transformation and Sustainability</u>

Linked Course Category:

• Intellectual Capital Management

Discussing Intangibles		
Language/s	Portuguese and English	
Format	Online - group	
Platform	Zoom	
Group size	10	
Frequency	Recurring - every 2/3 months	
If event series, number of sessions in total	at least 2 sessions	
Duration of event unit	1 hour	





