

Managers and specialists both stand to benefit significantly from personalized consultations and tailored training programs aimed at implementing circular design principles into their operations.

For managers, the personalized consultations focus on seamlessly incorporating circular economy principles into broader business strategies.

Key topics include:

- **Circular Economy Strategy Development:** Understanding how to develop and implement a strategic framework for transitioning to a circular economy within their organization, ensuring alignment with business goals.
- **Stakeholder Engagement:** Learning how to engage internal and external stakeholders effectively, fostering collaboration and buy-in for circular initiatives.
- **Risk Assessment in Circularity:** Identifying and mitigating potential risks associated with adopting circular practices, such as changes in supply chains or product lifecycle management, while exploring new opportunities for innovation and sustainability.

For specialists, tailored training programs offer a deeper dive into the technical aspects of circular design. Key topics include:

- **Life Cycle Assessment (LCA):** Understanding the environmental impacts of products throughout their entire life cycle, from raw materials to disposal, and learning to assess opportunities for improvement.
- **Eco-Design Principles:** Exploring design approaches that minimize environmental impact by incorporating sustainability at the design stage, including resource efficiency, durability, and recyclability.
- **Circular Product Design:** Learning how to design products that are not only functional but also optimized for reuse, recycling, and extended life cycles.
- **Innovative Technologies:** Gaining insights into the latest technologies driving circular solutions, such as digital tools for tracking product lifecycle, materials innovation, and energy-efficient manufacturing processes.

Both groups benefit from customized learning experiences that are directly applicable to their roles, ensuring they can lead and support the transition to a circular economy within their respective areas of influence.

Prerequisites:

The service is available to people who accomplish the course [Circular Design and Eco-Design Basic Concepts](#)

Linked Courses:

- [Circular Business Models: Steps from Linear to Circular](#)
- [Circular Business Strategies and Innovation](#)
- [Sustainable Materials Management – Recycling, Downcycling and Upcycling](#)

Consultancy for managers and specialists	
Language/s	Portuguese
Format	Online
Location (if on-site)	Marinha Grande, Portugal
Platform (if online: e.g., zoom, MS teams)	MS Teams
Group Size	1
Frequency (how often) If recurrent, specify further (e.g., once a month, every second month)	Once a month
Number of Consultation sessions in total	6 sections of 1 hour
Duration of each Session (in hours)	1 hour
Focus Sector/Industry	Molds and plastic industry

