Business support: How to embed CSR in your strategy



Providing knowledge to participants to create socio-economic pathways is essential for facilitating self-discovery and empowering individuals or teams to achieve their goals. This coaching initiative aims to guide participants toward careers and lifestyles that prioritize environmental and social responsibility alongside economic prosperity.

Through targeted coaching, participants will explore various avenues for integrating sustainability principles into their professional endeavors, personal choices, and community engagement. This involves examining the intersections between their skills, passions, and sustainability issues, enabling them to understand how they can contribute meaningfully to a more sustainable future.

Participants will engage in discussions and activities that deepen their understanding of critical sustainability challenges, such as climate change, resource depletion, and social inequality. By fostering a comprehensive understanding of these issues, individuals will be better equipped to identify opportunities where they can apply their talents and interests in ways that positively impact their communities and the environment.

The coaching process will encourage participants to reflect on their values and aspirations, helping them recognize how their unique contributions can drive socio-economic change. This empowerment allows them to envision careers that not only fulfill their professional ambitions but also align with their commitment to sustainability and social responsibility.

Additionally, participants will learn practical strategies for implementing sustainable practices in their daily lives, whether through conscious consumer choices, community activism, or innovative business ideas. This holistic approach fosters a sense of agency, enabling individuals to take actionable steps toward achieving their goals while positively influencing the world around them.



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By cultivating a mindset focused on sustainability and social responsibility, this coaching initiative helps create a generation of empowered individuals ready to lead initiatives that harmonize economic success with environmental stewardship and social equity.

Prerequisites:

The service is available to people who complete at least three courses in the category of <u>Sustainable Business Management</u>.

Linked Courses:

- Corporate Sustainability Policies and Regulations in the EU
- <u>Corporate Social Responsibility in Companies a Course for Business</u>
 Owners
- The Basics of Corporate Social Responsibility

Linked Course Title:

Strategic Corporate Social Responsibility

Language/s?	English
Format	online individual and group both possible (based on participants needs)
Platform (if online: e.g., zoom, MS teams)	Zoom
Group Size	up to 5 participants
Frequency (how often) If recurrent, specify further (e.g., once a month, every second month)	one time
Number of Consultation sessions in total	2
Duration of each Session (in hours)	1,5





